

Alliance for Nursing Informatics Strategic Goals




Focus / Goal	Suggested Activities	Deliverables	Collaborative Efforts *	Target Date	Progress
Focus 1. Communication					
ANI Goal 1A: Maintain and Increase Communication Channels	1. Marketing plan for NI - identify marketing channels leveraging existing nursing channels in place today - what are available opportunities for NI?	NI Awareness Workgroup - NI 101 presentation; NI 101 manuscript Review of various associations (ANI, nursing, non-nursing, non healthcare) via web search & some follow-up calls to understand marketing and member communications Create a Standard PowerPoint and associated materials on the discipline of NI and value to patient care Nursing Spectrum and Advance - request a monthly NI section Propose a series of articles showcasing different facilities SINI - 25 abstracts will be submitted	HIMSS ANIA DVNCN DVNCN DVNCN DVNCN	January-07 July-07 July-07 July-07 July-07	


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	2. Continue using ANI e-mail list	Pass information to member organizations	ANI member organizations	ongoing	
		Solicit volunteers via member organizations	ANI member organizations	ongoing	
		Serve as historical reference by archiving file(s) with key history and topics	CARING/HIMSS		
	3. Alternate in-person governing directors meetings with conference calls	Elicit feedback & vote on key agenda items	ANI Steering	ongoing	
Set direction for ANI		ANI Steering	ongoing		
ANI Goal 1B: Increase Membership	1. Identify organizations that meet the criteria for membership		ANI	ongoing	
	2. Identify local areas where there are no organizations and analyze how to reach into those areas	Chapter program - clinical informatics committees	HIMSS	July-07	
	3. Develop a mentorship program that each individual organization could use to recruit new members	Mentorship program	DVNCN / ASCI/ MINING / NCNA	July-07	
	4. Recognize achievement of individual members within each organization to foster growth within nursing informatics		ANI	ongoing	

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<p>ANI Goal 1C: Outreach and Expand links</p> <p>TIGER Frameworks: Engage and Support Nursing Leadership and Healthcare Consumers</p> 	1. Initiate linkages with nursing professional organizations	Offer opportunities for members to share expertise and knowledge (e.g.: through paper presentations at conferences, educational seminars, RSS feeds, Webcasts, etc.)	ANI	ongoing	
	2. Prioritize and identify organizations to target for collaboration (such as AONE)	Look for opportunities to collaborate with Physicians. Bridge the gap between Nurse execs, middle management and NI.	ANI	ongoing	
	3. Initiate links locally and nationally beyond nursing and informatics		HIMSS	July-07	


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Focus 2. Education					
<p>ANI Goal 2A: Encourage Education</p> <p>TIGER Frameworks: Create Comprehensive Informatics Competencies for All Areas of Nursing; Reform Educational Curriculum, Faculty and Program Development; Create Innovative and Effective Staff Development/ Continuing Education</p> 	1. Get local nurses and local NI organizations to submit articles to CIN for publication communicating what NI professionals are doing at the local level.	1. Get local nurses and local NI organizations to submit articles to CIN for publication communicating what NI professionals are doing at the local level.	CIN - Deb Lewis/ ANI Steering	ongoing	
	2. Offer continuing education for nursing informatics via Informatics symposia	NI Symposia	ANIA / CARING/ AMIA / HIMSS	ongoing	
	3. Promote interdisciplinary informatics collaborations	NI Symposium "Transformation through Collaboration"	HIMSS/UNIN	February-07	
	4. Influence and/or collaborate with organizations / initiatives to expand Nursing Informatics taught at undergraduate level	Connect with undergraduate nursing students	UNIN	ongoing	
	5. Supporting ANI research by identifying key papers	SINI - 25 abstracts will be submitted Educational online tutorial - help nurses navigate basic computer nurses Webcasting for those not able to attend conferences	DVNCN DVNCN	July-07	


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Goal 2B: Share Expertise	1. Establish a Speakers Bureau - create central bank of expert speakers e.g.: start simple (excel spreadsheet) then migrate to a more sophisticated mechanism. Leverage existing resources and tools that may be in place already.		ANI	ongoing	
	2. Archive webcasts, share website sources, tools, case studies		ANI	ongoing	
	3. Archive file(s) with key history and topics		ANI	ongoing	
Focus 3. Public Policy					
ANI Goal 3A: Increase Awareness	1. Define new channels and forums for local communication towards nurses in various roles in local organizations TIGER Summit	Communicate policy initiatives through listserv Publish and widely disseminate Orange Report Implement 3 year action plan	HIMSS All ANI membership organizations	ongoing February-07	
	ANI Goal 3B: Increase Involvement	1. Define what we want to advocate	ANI		

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TIGER Frameworks: Fully Engage in HIT Standards and Interoperability Development; Fully Engage in the National Healthcare IT Agenda 	2. Leverage relationships/ channels we have and people we know within membership organizations to get seats at the table		ANI		
	3. Engage members (quickly) within the local organizations to participate in national committees via e-mail list		ANI		
	4. Communicate NHIN initiatives - workgroups to member organizations - through white papers, summaries.	Participate in response to informatics and nursing policy	HIMSS	ongoing	
	5. Participate in AMIA, HIMSS workgroups as well as events such as AMIA/HIMSS day on the Hill. Other events as defined by the responsible group.	Develop a position focused on a nursing issue and participate in Advocacy Day	HIMSS/AMIA	ongoing	
	6. Rapid response team for current legislation		HIMSS/ANA	ongoing	
	ANI Goal 3C: Increase Leadership	1. Communicate & elicit feedback for initiatives & workgroups of member organizations		DVNCN/HIMSS/CARING	

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	2. Elicit feedback from ANI member organizations on emerging standards (e.g.: AHIC, CCHIT, CMS, HITSP)		ANI		
	3. Identify opportunities to participate and encourage ANI members to get involved with initiatives & workgroups		ANI		
Focus 4: Practice					
ANI Goal4A: Promote and enhance NI professional practice	Leverage existing databases (e.g. Sue Newbold's DB), with nursing informatics, roles, titles and job descriptions, as well as career paths				
TIGER Frameworks: Improve Clinical Applications Used by Nurses; Showcase Best Practices 	1. Create forum for sharing of case studies - success stories, lessons learned, best practices, worst practices to avoid, etc	Web Sites/Speakers Bureau	DVNCN/HIMSS/CARING	June-07	
	2. Develop tutorials on how to use HIMSS Analytics and other tools, as well as public domain browser tools that can facilitate system design.	Develop and implement a pilot program to introduce nurses and other healthcare professionals to the nursing informatics specialist role.	ASCI/DVNCN/MINING/NCNA/HIMSS	April-07	
	3. Build tutorials on how to standardize data elements when implementing an EHR system (and other areas where there are repeatable best practice implementation models that can be shared)	Develop and implement a pilot program to match experienced nursing informatics specialist mentors with those entering the nursing informatics specialist role to provide guidance and ongoing support.	ASCI/DVNCN/MINING/NCNA/HIMSS	April-07	

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	4. Create material on how to recruit NI professionals (job descriptions, background and skill set needed)	Develop and disseminate guidelines to ANI member organizations on implementing a mentorship program locally or nationally.	ASCI/DVNCN/MINING/NCNA	April-07	
	5. Share best practices and guidelines for nursing informatics	Create forum for sharing of case studies - success stories, lessons learned, best practices, worst practices to avoid, etc.	CARING/HIMSS		
	6. Share guidelines for how NI groups form	Expand HIMSS NI Starter Kit	CARING/HIMSS		
	7. Update list of member organizations		ANI Steering	ongoing	
	8. Survey membership for identification of key practice challenges and opportunities for professional advancement.	NI 2007 Survey	HIMSS/ANI member organizations	February-07	
	9. Create a Mentoring Program	Develop and implement a pilot program to introduce nurses and other healthcare professionals to the nursing informatics specialist role.	ASCI/DVNCN/MINING/NCNA		
	10. Develop toolkits for use in practice (staff usage, evaluation systems and methods, Online development tools for nurse educators, "Bookstore" for ANA documents, e.g. Scope & Practice document, systems document)		ANA/HIMSS/PSNI		

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	11. Collaborate with professional organizations <ul style="list-style-type: none"> · To provide nursing informatics input · To obtain end user input into design 		ANI ANI ANI		
	12. Increase number(s) of certified in NI E.g.: Some are unaware of our profession, available resources, opportunities for continuing education, etc.		ANI ANI		
ANI Goal 4B: Support Nursing Informatics Research	1. Share information on grant opportunities through website and mailing list (such as a link on the ANI website that points to AMIA's grant information - this is just one example).		AMIA		
	<ul style="list-style-type: none"> · Provide access to research opportunity sources · Archive & retrieve emails promoting research opportunities 		AMIA		
	2. Support/Encourage research aimed at capturing the value of nursing systems in the delivery of care. (E.g.: Documentation, med admin, decision support, care planning, etc.)		AMIA		

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	3. Pursue opportunities for collaborative research in Informatics		AMIA		
	4. Create multi-site research participation effort		AMIA		

***Participating ANI Organizations:**

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| <p>AMIA
ANIA
AORN
ASCI
BANIC
CARING
CERNER
CSRA-CIN
CHIN
DVNCN
HIMSS
HINJ
INFO
MNRS
MINING
NANDA INT'L
NCNA CONI
NISCNE
PISUG
PSNI
SNOMED
SCINN
UNIN</p> | <ul style="list-style-type: none"> •American Medical Informatics Association •American Nursing Informatics Association •Association of Perioperative Registered Nurses •Alabama Society for Clinical Informatics •Boston Area Nursing Informatics Consortium •Capitol Area Roundtable on Informatics in Nursing •Cerner Nursing Advisory Board (Cerner Corporation) •Central Savannah River Area Clinical Informatics Network •Connecticut Healthcare Informatics Network •Delaware Valley Nursing Computer Network Health Informatics of New Jersey •Healthcare Information and Management Systems Society •Health Informatics of New Jersey •Informatics Nurses From Ohio •Midwest Nursing Research Society •Minnesota Nursing Informatics Group •NANDA International •North Carolina State Nurses Association Council on Nursing Informatics •Nursing Information Systems Council of New England •Perinatal Information Systems User Group •Puget Sound Nursing Informatics •SNOMED International Nursing Working Group •South Carolina Informatics Nursing Network •Utah Nursing Informatics Network |
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: The TIGER (Technology Informatics Guiding Education Reform) Initiative Frameworks