



## ANI Innovator Profiles

### Elsevier Clinical Solutions

Interview with Michelle Troseth RN, MSN, DPNAP, FAAN  
Chief Professional Practice Officer, Elsevier Clinical Solutions and CPM Consortium  
<http://www.cpmrc.com/>

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The Alliance for Nursing Informatics (ANI) is a collaboration of organizations that represents more than 6,000 nurse informaticists and brings together 33 distinct nursing informatics groups globally.

**Mission:** To advance NI leadership, practice, education, policy and research through a unified voice of nursing informatics organizations.

**Vision:** Transform health and health care through nursing informatics and innovation.

#### **ANI Innovator Profiles Program**

The purpose of this program is to capture an ANI Innovator Profile for each ANI member organization to increase awareness and visibility of ANI members and describe how they contribute to a unified voice for nursing informatics.

#### **ANI Innovator Profile – Elsevier Clinical Solutions**

For more than a century, healthcare professionals have trusted Elsevier content to support decisions about patient care. With a rich heritage of medical and scientific publishing, today Elsevier is the curator of 25% of the world's clinical and scientific content, enabling us to proudly serve the information needs of more than 20 million healthcare professionals. When clinicians need evidence-based knowledge and content, Elsevier is the trusted source they rely upon. Today, Elsevier still maintains that foundation of evidence-based content and trusted medical knowledge while focusing on creating innovative solutions that deliver our content directly into the EHR and clinical workflows.

As part of Elsevier Clinical Solutions, Elsevier CPM offers the CPM Framework with EHR-enabled evidence-based interprofessional clinical practice guidelines, care planning, and documentation via a Consortium Model of nearly 400 health settings.



## **Elsevier CPM Resource Center Interview with Michelle Troseth RN, MSN, DPNAP, FAAN**

### **1. Can you please tell us about yourself and the career path that led you to become a leader at Elsevier?**

When I graduated college I had the privilege to work with my nursing school mentor, Bonnie Wesorick, to develop tools designed to improve nursing practice and move into evidence-based practice tools. After I had grown my skillset, I led moving the CPM documentation system into the EHR in the 1990s which was an incredible experience. In 2001, I helped CPM partner with HIT companies to continue the vision of bringing knowledge to the point of care. In 2007, Elsevier acquired CPM Resource Center and through this transition, I continued with my passion and became the Chief Professional Practice Officer for Elsevier Clinical Solutions and continue to lead and connect with the CPM Consortium.

### **2. What is the primary mission of Elsevier Clinical Solutions and CPM Consortium?**

Elsevier Clinical Solution's primary mission is to help provide a knowledge platform and CPM helps to standardize care via applied evidence-based practice. To fulfill our mission, we developed a point of care framework when implementing technology as well as inter-professional practice guideline tools and care planning methodology to support professional processes of care and documentation systems. It is Elsevier's goal to stay focused to bring best evidence to the point of care.

### **3. How many members of the CPM Consortium do you currently have?**

Elsevier CPM Consortium has over 400 health system organization members with thousands of clinicians using those systems each day.

### **4. What projects is your organization working on to advance informatics and innovation in healthcare?**

Elsevier is working to strengthen the informatics component of the CPM framework. We currently utilize six action models to implement the content of the workflow in addition to working with organizations to map and integrate interprofessional competencies into team-based care.

Elsevier also recently partnered with a company to heighten professional role development for healthcare organizations and provide them with new innovative tools and the full scope of practice needed to help with professional development.

### **5. What value do you see in being an ANI member?**

It has been a pleasure being a part of ANI. One of the first values I see is the connection and exposure to great leaders in informatics which allows the opportunity to bring insight from fellow ANI members to Elsevier and helps us shape our strategic thinking.

Being a member of ANI has also provided the opportunity to publish an article with Tracy Christopherson, Director of Interprofessional Educational Practice, in ANI Connections column to educate the ANI Community how inter-professional practice is connected to informatics.



**6. In what way(s) is your organization supporting ANI Initiatives e.g. the [ANI consumer pledge](#), ANI Comments & Testimony, the Emerging Leader program, etc?**

In regards to ANI's Comments & Testimony, Elsevier has contributed comments regarding Meaningful Use to ensure a collective voice is heard. In addition I am excited to become a mentor in the *ANI Emerging Leader Program* and love that it is a two year program because it allows for enough time to make sustainable progress on their project. In addition, it also provides the opportunity for these emerging leaders to share their stories and results of their projects with the informatics community.

**7. What is your organization's vision for the future of nursing informatics?**

Elsevier's vision is to continue to brew strong leaders and help nurses look holistically between the integrative role of informatics, knowledge and practice. We seek to prepare the nursing informatics workforce much earlier on in their career and are finding ways to bridge the gap between education and practice to fully support faculty development. These are some of the ways we envision being a key partner as we continue to provide nurses with the tools and resources needed to improve practice and patient care.

**8. Do you have any additional comments to share?**

I highly encourage everyone in nursing informatics to get involved in social media to provide a collective voice in the nursing informatics community. You can follow me on Twitter @cpmrcmichelle.

**Biography for Michelle Troseth, MSN, RN, DPNAP, FAAN**

Michelle is the Chief Professional Practice Officer of Elsevier Clinical Solutions. She has over 25 years of experience in co-designing and implementing evidence-based practice and technology infrastructures to support patient-centered care and interprofessional integration at the point of care across hundreds of healthcare settings.

Michelle is currently co-chair of the TIGER Initiative Foundation (which stands for: Technology Informatics Guiding Education Reform) Board of Directors; she served as the TIGER Summit Program Chair, and co-led a national collaborative on *Usability and Clinical Application Design*. She is also the co-chair of the American Academy of Nursing's Informatics & Technology Expert Panel. Michelle is also on the Executive Committee as Treasurer for the National Academies of Practice (NAP) whose mission is to promote excellence in practice of healthcare professionals and quality healthcare for all through interprofessional collaboration in service delivery, research, education and public policy advocacy.

Michelle has authored several chapters/articles and speaks on professional practice, evidence-based practice, technology and cultural transformation.

Recorded: April 1, 2014

For full interview recording you can [click here](#) or visit <http://www.allianceni.org/members.asp>