

TEN Steps to Support the ANI eHealth Pledge

1. **Take the ANI Consumer e-Health Pledge** Post a comment, “Like” our ANI Facebook Page, share an experience.
2. Encourage your members to explore the **updated ANI Consumer e-Health Toolkit**
3. Invite your **executive leaders to proclaim your organization’s participation in ANI’s** “Ask for your e-Health Record Week”.
4. **Distribute the ANI Consumer e-Health Pulse Survey** to your organization during this week. Collective ANI survey responses will be promoted through our social media campaign.
5. **Use social media outlets to promote the campaign.** Post a blog, Tweet, chatter, highlighting your organization’s activities on your existing Facebook account, website, and other digital media outlets.



#Ask4YourRecord and include the **ANI Pledge link** in your Tweets



Facebook

[Visit the ANI eHealth Pledge on Facebook](#)



LinkedIn

6. **Reach out to your organization’s circle of friends**, and grow activities on their social networking sites, including the opportunity to be a guest blogger.
7. **Watch the Consumer Health IT Summit** on Monday, September 16, 2013. Live streaming! Join others in the ONC Pledge community, including ANI and ANA members, and hear about progress in public and private sector efforts to make health information easily available to consumers.
8. **Distribute a news release.** The **ANI Press Release** can be sent as is, or customized, to your local healthcare and IT reporters, editors, and broadcast producers. Add your organization’s logo next to the ANI logo - show that this is a broad scale effort to engage ourselves as professionals and consumers in e-health.
9. **Share the ONC’s Video for Consumers with your membership.** “Health IT for You” is a new, short animated video for consumers explains how widespread adoption of EHRs and HIT is giving our health care system a 21st century upgrade **[Watch the video](#)**
10. **Make the effort personal.** Gain experience with Viewing, Downloading and Transmitting you’re your own health record to a PHR or other 3rd party, and join other nurses as advocates.

Nurses are the most-trusted health professionals and have a long history of patient advocacy. We expect nurses to have a significant impact on consumer participation in Health IT to increase use of Personal Health Records and Patient Portals from 10% today to over 25% in the next 2 years. *ANI Pledge to Support ONC Consumer eHealth Program* www.allianceni.org/programs.asp#consumer