

OFFICIAL RULES for NursePitch™ at HIMSS19 Global Conference

NursePitch™ is designed to increase the voice, opportunity and visibility of the nursing audience in the digital health ecosystem by holding ‘nurse led’ & ‘nurse developed’ innovation. Nurse Pitch will take place at the HIMSS Global Conference in Orlando, FL on February 13, 2019.

ELIGIBILITY

1. All startup companies who are ‘Pre-Seed’ and ‘Series A’ ready are welcome.
2. Applicants must be at least 18 years of age.
3. Only English-language submissions will be considered.

HOW TO APPLY TO COMPETE IN THE PITCH COMPETITION

1. To submit an application into the pitch competition, visit the competition [Application Link](#)
2. The final day of submission is December 14, 2018 11:59 PM CST.
3. There is no cost to submit an application for the competition.
4. Submissions for the competition will be reviewed and accepted by the Organizer on a rolling basis. See below for selection criteria.
5. Submissions will then be judged by our panel of virtual judges starting December 17, 2018.
6. Pitch finalists will be notified no later than December 21, 2018.

TRAVEL

Finalists are responsible for all their own travel expenses and related expenses; HIMSS will provide information on preferred HIMSS travel services and hoteling options.

COMPETITION SELECTION CRITERIA (ROUND 1 - VIRTUAL)

The selection committee will consider the following criteria, and others, when evaluating applications and will narrow to a field of six-eight finalists who will participate in a live, onsite judging competition at HIMSS19 on February 13, 2018 for cash & prizes. The following should be addressed in the [Application](#):

- a. Whether the solution proposed is viable. Viability will be assessed from a technical and market perspective.
- b. Whether the assembled team has the requisite skills and experience to contribute to the success of the project.
- c. The degree to which the solution has an impact on improved healthcare

You are encouraged to address the following in the video submission:

- a. Have a clear value proposition of your product. Does it really solve a problem in a smart way?
- b. Clearly define what is being impacted. What systems are being disrupted on a fundamental level? Clearly define what metrics will be measured (people helped, revenue, etc.)
- c. How will the impact/solution be scaled? Can this be a solution for your community, city, country, or even a continent? How many people will it impact?

Note: Video should be recorded on YouTube or a similar platform and url provided in the Application

COMPETITION JUDGING CRITERIA (ROUND 2 – LIVE ON SITE @ HIMSS19)

Six-eight finalists who will participate in a live, onsite judging competition at HIMSS19 on February 13, 2018 for cash & prizes. Criteria has been listed below and a finalist prep call will be organized by HIMSS staff and take place mid-January.

Qualification of judges:

Judges will be nurse leaders, venture capitals, investors, and other thought leaders in the digital health space.

Judging process:

Applications will be evaluated on the criteria of competitiveness, potential of growth, strength of the pitch, and the overall application.

1. Competitiveness in terms of the company and the product's competitive environment in the market in their relevant fields.
2. Potential of growth in terms of market growth of the product
3. Strength of the pitch include, but is not limited to:
 1. Thorough responses of the open answers
 2. Detailed business plan and product overview
 3. Including a demo video of the product
4. Overall application includes, but is not limited to:
 1. Whether the application is complete and adheres to the requirements of the application website.

PRIZES

Monetary Prizes (confirmed):

- First place \$10,000
- Second place \$5,000
- Third place: \$2,500

Additional Prizes (in development):

- Mentorship with innovation incubator/accelerator
- Recognition spotlight – featured article in HIMSS premier innovation publication *HIMSS Capture Innovation* and on the HIMSS blog
- HIMSS one year individual memberships

DISQUALIFICATION

1. Organizer has the right, at its sole discretion, to disqualify a company for a violation of the rules or an incomplete application.
2. Organizer may prohibit certain company from participating in the competition or winning a prize if, in its sole discretion, it determines the company has attempted to undermine the legitimate operation of Organizer by cheating, hacking, deception, or any other unfair practice.
3. Organizer has the right, at its sole discretion, to disqualify any participant attempts to annoy, abuse, threaten or harass any other participants or representatives of Organizer.
4. Entries containing pornographic material, defamatory statements or are otherwise deemed offensive by Organizer are prohibited from participating in the competition.
5. Ineligible entries may be disqualified at any time without notice.

CANCELLATION

1. Organizer has the right to cancel or suspend the competition with or without notice and for any or no reason.
2. Organizer, and Organizing Partners, are not responsible and Participants hereby waive any claim for damages, claims, losses, or inconveniences caused by cancellation or suspension of the competition.

INTELLECTUAL PROPERTY (IP)

1. By providing a submission to the competition, each Participant represents and warrants that the submission does not violate any applicable law or any third party intellectual property rights.
2. Organizers and Organizing Partners do not make any claims to or take responsibility for IP that emerges from the competition.
3. It is up to each team, solely, to determine ownership of any work that is created and developed during the pitch competition.
4. Organizers and Organizing Partners accept no responsibility for resolving IP disputes among Participants.
5. The risks of exposing an idea and/or IP may be outweighed by the benefits of the feedback and collaboration you will receive if people get excited about your submission.
6. If you have concerns about the IP in your submission, we recommend consulting a lawyer before participating or sharing said IP.

PUBLICITY AND PRIVACY

1. Participant hereby grants Organizers the right to use or refrain from using Company's name and/or likeness in any video, photo, recording or media b-roll without Company's review, approval or compensation.
2. By applying and participating in competition, you are consenting to having HIMSS provide your information to third-party judges and partners. Personal information is collected for the purpose of registering teams for the pitch competition, administrating and promoting the pitch competition, communicating about current and future events, and will be provided to sponsors of the event.
3. Applicants and participants expressly consent to receiving electronic messages relating to participation in the competition.

LIABILITY RELEASE AND INDEMNITY

1. Under no circumstance will Organizer, Organizing Partners or Sponsors be liable for any direct, incidental, indirect, special or consequential damages incurred by any participants or third parties in connection with, arising out of, or relating in any way to the competition or the official rules.
2. Participant shall indemnify and hold Organizer, Organizing Partners, Sponsors and their officers, directors, employees, successors and assigns harmless against any claims, losses, damages, liabilities and expenses (including reasonable attorneys' and other professionals' fees) incurred by Participant in connection with, arising out of, or relating in any way to the competition or the official rules.
3. All disputes, claims and causes of action arising out of or in connection with the competition, prizes, or the official rules, shall be resolved individually, without resort to any form of class action.
4. Participant agrees not to use in any advertising, publicity, marketing, press release, or in any other way, the name, trademark, logo, symbol, image, likeness or other intellectual property of

Organizer, Sponsors, or Organizing Partners without the prior written consent of Organizer, Sponsors, or Organizing Partners respectively.

STAFF CONTACT:

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